

Updated Pricing April 2009



Advanced Exercise Equipment





Life Fitness Cardio Pricing 1-3 Units

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP + FD & Install	KSC Discount	KSC Price
LIFE FITNESS ELEVATION SERIES TREADMILLS				
95T Engage Treadmill (15" Integrated Touch Screen)	95TE-DOMLX	\$10,034	23%	\$7,726
95T Inspire Treadmill (7" Integrated Touch Screen)	95TI-DOMLX	\$8,180	23%	\$6,299
95T Achieve Treadmill (LED)	95TA-DOMLX	\$7,459	23%	\$5,743
Life Fitness 91Ti Treadmill	91Ti	\$4,816	23%	\$3,709
NEW Life Fitness Classic Series Treadmill NEW replaces 93T classic	CLST	\$7,151	23%	\$5,506
LIFE FITNESS ELEVATION SERIES CROSS-TRAINERS				
95X Engage Elliptical Cross-Trainer (15" Integrated Touch Screen)	95XE-DOMLX	\$8,180	19%	\$6,626
95X Inspire Elliptical Cross-Trainer (7" Integrated Touch Screen)	95XI-DOMLX	\$6,120	19%	\$4,957
95X Achieve Elliptical Cross-Trainer (LED)	95XA-DOMLX	\$5,399	19%	\$4,373
NEW Life Fitness Classic Series Elliptical Cross-Trainer NEW replaces 91X	CLSX	\$4,613	16%	\$3,875
LIFE FITNESS SUMMIT TRAINER				
Life Fitness 95Li Summit	95Li	\$4,816	16%	\$4,046
LIFE FITNESS ELEVATION SERIES UPRIGHT LIFECYCLE BIKES				
95C Engage Upright Lifecycle Bike (15" Integrated Touch Screen) NEW	95CE-DOMLX	\$6,123	21%	\$4,837
95C Inspire Upright Lifecycle Bike (7" Integrated Touch Screen) NEW	95CI-ALLXX	\$4,063	21%	\$3,210
95C Achieve Upright Lifecycle Bike (LED) NEW	95CA-DOMLX	\$3,548	21%	\$2,803
LIFE FITNESS ELEVATION SERIES RECUMBENT LIFECYCLE BIKES				
95R Engage Recumbent Lifecycle Bike (15" Integrated Touch Screen) NEW	95RE-DOMLX	\$6,535	21%	\$5,163
95R Inspire Recumbent Lifecycle Bike (7" Integrated Touch Screen) NEW	95RI-ALLXX	\$4,475	21%	\$3,535
95R Achieve Recumbent Lifecycle Bike (LED) NEW	95RA-DOMLX	\$3,754	21%	\$2,966
Deluxe Armrests (with contact heart rate and resistance controls) NEW	RECMBNT ARMREST	\$309	21%	\$244
LIFE FITNESS CLASSIC SERIES LIFECYCLE BIKES				
Life Fitness Upright Lifecycle Bike NEW CLSC replace the 95 series @ a lower price	CLSC	\$3,194	21%	\$2,523
Life Fitness Recumb. Lifecycle Bike NEW CLSR replace the 95 series @ a lower price	CLSC	\$3,194	21%	\$2,603
Life Filliess Recullib. Lifecycle Bike NEW CLSN replace the 95 series @ a lower price	CLSH	φ3,293	2170	\$2,003
LIFE FITNESS STAIRCLIMBERS				
Life Fitness 90S Stairclimber - Not shown in this bid	90S	No	t in this bid	
Life Fitness 95Se Stairclimber with 12.1" integrated screen	95SE	\$5,147	21%	\$4,066
Life Fitness 93S Stairclimber	93S	\$2,813	21%	\$2,222
Life Fitness 95Si Stairclimber	95Si	\$3,219	21%	\$2,543

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Life Fitness Cardio Pricing 4-6 Units

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP + FD & Install	KSC Discount	KSC Price
LIFE FITNESS ELEVATION SERIES TREADMILLS				
95T Engage Treadmill (15" Integrated Touch Screen)	95TE-DOMLX	\$10,034	26%	\$7,425
95T Inspire Treadmill (7" Integrated Touch Screen)	95TI-DOMLX	\$8,180	26%	\$6,053
95T Achieve Treadmill (LED)	95TA-DOMLX	\$7,459	26%	\$5,520
LIFE FITNESS TREADMILLS				
Life Fitness 91Ti Treadmill	91Ti	\$4,816	26%	\$3,564
NEW Life Fitness Classic Series Treadmill NEW replaces 93T classic	CLST	\$7,151	26%	\$5,292
LIFE FITNESS ELEVATION SERIES CROSS-TRAINERS				
95X Engage Elliptical Cross-Trainer (15" Integrated Touch Screen)	95XE-DOMLX	\$8,130	21%	\$6,423
95X Inspire Elliptical Cross-Trainer (7" Integrated Touch Screen)	95XI-DOMLX	\$6,070	21%	\$4,795
95X Achieve Elliptical Cross-Trainer (LED)	95XA-DOMLX	\$5,349	21%	\$4,226
LIFE FITNESS CROSS-TRAINERS				
NEW Life Fitness Classic Series Elliptical Cross-Trainer NEW replaces 91X	CLSX	\$4,563	19%	\$3,696
LIFE FITNESS SUMMIT TRAINER				
Life Fitness 95Li Summit	95Li	\$4.816	19%	\$3,901
Life Fitness 95Li Sullillit	SOLI	φ4,610	1976	φ3,901
LIFE FITNESS ELEVATION SERIES UPRIGHT LIFECYCLE BIKES				
95C Engage Upright Lifecycle Bike (15" Integrated Touch Screen) NEW	95CE-DOMLX	\$6,123	24%	\$4,653
95C Inspire Upright Lifecycle Bike (7" Integrated Touch Screen) NEW	95CI-ALLXX	\$4,063	24%	\$3,088
95C Achieve Upright Lifecycle Bike (LED) NEW	95CA-DOMLX	\$3,548	24%	\$2,696
LIFE STATES OF STATISH OF DEATHERS AT LIFE OVER 5 DIVER				
LIFE FITNESS ELEVATION SERIES RECUMBENT LIFECYCLE BIKES 95R Engage Recumbent Lifecycle Bike (15" Integrated Touch Screen) NEW	OFFIC DOMEY	#0.505	24%	¢4.067
95R Inspire Recumbent Lifecycle Bike (7" Integrated Touch Screen) NEW	95RE-DOMLX 95RI-ALLXX	\$6,535 \$4,475	24%	\$4,967 \$3,401
95R Achieve Recumbent Lifecycle Bike (LED) NEW	95RA-DOMLX	\$3,754	24%	\$2,853
, , , ,	RECMBNT			
Deluxe Armrests (with contact heart rate and resistance controls) NEW	ARMREST	\$309	24%	\$235
LIFE FITNESS CLASSIC SERIES LIFECYCLE BIKES				
	CLSC	¢2 104	249/	¢0.407
Life Fitness Upright Lifecycle Bike NEW CLSC replace the 95 series @ a lower price Life Fitness Recumb. Lifecycle Bike NEW CLSR replace the 95 series @ a lower price		\$3,194 \$3,295	24% 24%	\$2,427 \$2,505
Life Filliess Neculiib. Lifecycle Bike NEW CLSN replace (ile 95 Series @ a lower price	CLSR	\$3,295	24%	\$2,505
LIFE FITNESS STAIRCLIMBERS				
Life Fitness 90S Stairclimber - No Bid	90S	N	lot in this bid	
Life Fitness 95Se Stairclimber with 12.1" integrated screen	95Se	\$5,147	24%	\$3,912
Life Fitness 93S Stairclimber	93S	\$2,813	24%	\$2,138
Life Fitness 95Si Stairclimber	95Si	\$3,219	24%	\$2,446

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Life fitness Cardio Pricing 7-10 Units

	PRODUCT DESCRIPTION	MODEL NUMBER	MSRP + FD & Install	KSC Discount	KSC Contract Price
L	IFE FITNESS ELEVATION SERIES TREADMILLS				
	95T Engage Treadmill (15" Integrated Touch Screen)	95TE-DOMLX	\$10,034	29%	\$7,124
	95T Inspire Treadmill (7" Integrated Touch Screen)	95TI-DOMLX	\$8,180		\$5,808
	95T Achieve Treadmill (LED)	95TA-DOMLX	\$7,459	29%	\$5,296
	IFE FITNESS TREADMILLS				
ľ	Life Fitness 91Ti Treadmill	91Ti	\$4,816	29%	\$3,420
	NEW Life Fitness Classic Series Treadmill NEW replaces 93T classic	CLST	\$7,151	29%	\$5,077
		020.	ψ.,.σ.	2070	φο,στ
ı	IFE FITNESS ELEVATION SERIES CROSS-TRAINERS				
	95X Engage Elliptical Cross-Trainer (15" Integrated Touch Screen)	95XE-DOMLX	\$8,130	23%	\$6,260
	95X Inspire Elliptical Cross-Trainer (7" Integrated Touch Screen)	95XI-DOMLX	\$6,070	23%	\$4,674
	95X Achieve Elliptical Cross-Trainer (LED)	95XA-DOMLX	\$5,349	23%	\$4,119
L	IFE FITNESS CROSS-TRAINERS	01.01/	*	200/	40.500
	NEW Life Fitness Classic Series Elliptical Cross-Trainer NEW replaces 91X	CLSX	\$4,563	22%	\$3,560
	IFF FITHERS SUBJECT TO A DIFF.				
ľ	IFE FITNESS SUMMIT TRAINER Life Fitness 95Li Summit	95Li	\$4,816	22%	\$3,757
	Life Fidiless 50Li Odiffillid	936	φ4,010	22 /0	φ3,737
ī	IFE FITNESS ELEVATION SERIES UPRIGHT LIFECYCLE BIKES				
	95C Engage Upright Lifecycle Bike (15" Integrated Touch Screen) NEW	95CE-DOMLX	\$6,123	27%	\$4,470
	95C Inspire Upright Lifecycle Bike (7" Integrated Touch Screen) NEW	95CI-ALLXX	\$4,063	27%	\$2,966
	95C Achieve Upright Lifecycle Bike (LED) NEW	95CA-DOMLX	\$3,548	27%	\$2,590
	occo risinora oprigin zneojale zneo (222) rizin	000/1 B 0 III E 1	φο,σ.:σ	2. 70	\$2,000
L	IFE FITNESS ELEVATION SERIES RECUMBENT LIFECYCLE BIKES				
	95R Engage Recumbent Lifecycle Bike (15" Integrated Touch Screen) NEW	95RE-DOMLX	\$6,535	27%	\$4,771
	95R Inspire Recumbent Lifecycle Bike (7" Integrated Touch Screen) NEW	95RI-ALLXX	\$4,475	27%	\$3,267
	95R Achieve Recumbent Lifecycle Bike (LED) NEW	95RA-DOMLX	\$3,754	27%	\$2,740
	Side Handlebars (with contact heart rate and resistance controls) NEW	RECMBNT			
	Olde Handlebals (With Contact Healt rate and resistance controls) NEW	HANDLEBAR			
	Deluxe Armrests (with contact heart rate and resistance controls) NEW	RECMBNT	\$309	27%	\$226
	Delake Alfillesis (Will Collact leaft fale and resistance collitors) NEW	ARMREST	φουσ	21 /0	φεεο
L	IFE FITNESS CLASSIC SERIES LIFECYCLE BIKES				
	Life Fitness Upright Lifecycle Bike NEW CLSC replace the 95 series @ a lower price	CLSC	\$3,194	27%	\$2,332
	Life Fitness Recumb. Lifecycle Bike NEW CLSR replace the 95 series @ a lower price	CLSR	\$3,295	27%	\$2,406
l			. ,		. ,
L	IFE FITNESS STAIRCLIMBERS				
	Life Fitness 90S Stairclimber - DISCONTINUED	90S		t in this bid	i l
	Life Fitness 95Se Stairclimber with 12.1" integrated screen	95SE	\$5,147	27%	\$3,757
	Life Fitness 93S Stairclimber	93S	\$2,813	27%	\$2,053
	Life Fitness 95Si Stairclimber	95Si	\$3,219	27%	\$2,350

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Life Fitness Cardio Pricing 10+ Units

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP + FD & Install	KSC Discount	KSC Contract Price
LIFE FITNESS ELEVATION SERIES TREADMILLS				
95T Engage Treadmill (15" Integrated Touch Screen)	95TE-DOMLX	\$10,034	32%	\$6,823.10
95T Inspire Treadmill (7" Integrated Touch Screen)	95TI-DOMLX	\$8,180	32%	\$5,562.38
95T Achieve Treadmill (LED)	95TA-DOMLX	\$7,459	32%	\$5,072.10
LIFE FITNESS TREADMILLS				
Life Fitness 91Ti Treadmill	91Ti	\$4,816	32%	\$3,275.21
NEW Life Fitness Classic Series Treadmill NEW replaces 93T classic	CLST	\$7,151	32%	\$4,862.67
LIFE FITNESS ELEVATION SERIES CROSS-TRAINERS				
95X Engage Elliptical Cross-Trainer (15" Integrated Touch Screen)	95XE-DOMLX	\$8,130	27%	\$5,934.88
95X Inspire Elliptical Cross-Trainer (7" Integrated Touch Screen)	95XI-DOMLX	\$6,070	27%	\$4,431.08
95X Achieve Elliptical Cross-Trainer (LED)	95XA-DOMLX	\$5,349	27%	\$3,904.75
LIFE FITNESS CROSS-TRAINERS				
NEW Life Fitness Classic Series Elliptical Cross-Trainer NEW replaces 91X	CLSX	\$4,563	25%	\$3,422.61
LIFE FITNESS SUMMIT TRAINER				
Life Fitness 95Li Summit	95Li	\$4,816	25%	\$3,612.36
LIFE FITNESS ELEVATION SERIES UPRIGHT LIFECYCLE BIKES				
95C Engage Upright Lifecycle Bike (15" Integrated Touch Screen) NEW	95CE-DOMLX	\$6,123	30%	\$4,286.08
95C Inspire Upright Lifecycle Bike (7" Integrated Touch Screen) NEW	95CI-ALLXX	\$4,063	30%	\$2,844.08
95C Achieve Upright Lifecycle Bike (LED) NEW	95CA-DOMLX	\$3,548	30%	\$2,483.58
LIFE FITNESS ELEVATION SERIES RECUMBENT LIFECYCLE BIKES				
95R Engage Recumbent Lifecycle Bike (15" Integrated Touch Screen) NEW	95RE-DOMLX	\$6,535	30%	\$4,574.48
95R Inspire Recumbent Lifecycle Bike (7" Integrated Touch Screen) NEW	95RI-ALLXX	\$4,475	30%	\$3,132.48
95R Achieve Recumbent Lifecycle Bike (LED) NEW	95RA-DOMLX	\$3,754	30%	\$2,627.78
Side Llandlahara (with contest boort rate and resistance controls) NEW	RECMBNT			
Side Handlebars (with contact heart rate and resistance controls) NEW	HANDLEBAR			
Deluxe Armrests (with contact heart rate and resistance controls) NEW	RECMBNT	\$309	30%	\$216.30
Deluxe Affiliests (with contact flear rate and resistance controls) NEW	ARMREST	\$309	30%	\$210.30
	_			
LIFE FITNESS CLASSIC SERIES LIFECYCLE BIKES	81.00			
Life Fitness Upright Lifecycle Bike NEW CLSC replace the 95 series @ a lower price Life Fitness Recumb. Lifecycle Bike NEW CLSR replace the 95 series @ a lower price	CLSC	\$3,194 \$3,295	30% 30%	\$2,235.79 \$2,306.84
Life Fitness Recumb. Lifecycle Bike NEW CLSR replace the 95 series @ a lower price	CLSR	\$3,295	30%	\$2,306.84
LIFE FITNESS STAIRCLIMBERS				
Life Fitness 90S Stairclimber - Not shown in this bid	90S		l Not in this bi	4
	95SE		30%	
Life Fitness 95Se Stairclimber with 12.1" integrated screen	95SE 93S	\$5,267	30%	\$3,686.90
Life Fitness 93S Stairclimber Life Fitness 95Si Stairclimber	93S 95Si	\$2,813 \$3,219		\$1,969.09 \$2,253.29
The Littless additioninal	3331		30%	φ2,253.29

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Pro2 Series Strength

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL Number	MSRP & Frt. Del. Install	Discount	KSC Contract Price
UPPER BODY				
Chest Press	PSCP	\$3,310	20%	\$2,648
Shoulder Press	PSSP	\$3,199	20%	\$2,559
Lateral Raise	PSLR	\$3,310	20%	\$2,648
Seated Row	PSRW	\$3,310	20%	\$2,648
Lat Pulldown	PSPD	\$2,864	20%	\$2,291
Biceps Curl	PSBC	\$3,088	20%	\$2,470
Triceps Extension	PSTE	\$3,088	20%	\$2,470
Pectoral Fly/Rear Deltoid	PSFLY	\$3,310	20%	\$2,648
Pec Fly	PSPEC	\$3,310	20%	\$2,648
Dip/Chin Assist	PSADC	\$3,868	20%	\$3,094
Fixed Pulldown	PSFPD	\$3,199	20%	\$2,559
LOWER BODY				
Hip & Glute	PSHG	\$3,868	20%	\$3,094
Hip Abduction	PSHAB	\$3,422	20%	\$2,737
Hip Adduction	PSHAD	\$3,422	20%	\$2,737
Seated Leg Curl	PSSLC	\$3,588	20%	\$2,871
Seated Leg Press	PSSLP	\$5,427	20%	\$4,342
Leg Extension	PSLE	\$3,477	20%	\$2,782
Leg Curl	PSLC	\$3,255	20%	\$2,604
Horizontal Calf	PSHC	\$3,310	20%	\$2,648
TORSO				
Abdominal Crunch	PSABC	\$3,422	20%	\$2,737
Back Extension	PSBE	\$3,422	20%	\$2,737

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Pro2 SE Series Strength

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP & Frt. Del. Install	Discount	KSC Contract Price
UPPER BODY				
Chest Press	PSCP SE	\$3,868	20%	\$3,094
Shoulder Press	PSSP SE	\$3,755	20%	\$3,004
Lateral Raise	PSLR SE	\$3,868	20%	\$3,094
Seated Row	PSRW SE	\$3,868	20%	\$3,094
Lat Pulldown	PSPD SE	\$3,310	20%	\$2,648
Biceps Curl	PSBC SE	\$3,644	20%	\$2,915
Triceps Extension	PSTE SE	\$3,644	20%	\$2,915
Pectoral Fly/Rear Deltoid	PSFLY SE	\$3,868	20%	\$3,094
Pec Fly	PSPEC SE	\$3,868	20%	\$3,094
Dip/Chin Assist	PSADC SE	\$4,313	20%	\$3,450
Fixed Pulldown	PSFPDSE	\$3,755	20%	\$3,004
LOWER BODY				
Hip & Glute	PSHG SE	\$4,313	20%	\$3,450
Hip Abduction	PSHAB SE	\$3,868	20%	\$3,094
Hip Adduction	PSHAD SE	\$3,868	20%	\$3,094
Seated Leg Curl w/Adjustable Start	PSSLC SE	\$4,313	20%	\$3,450
Seated Leg Press	PSSLP SE	\$5,983	20%	\$4,787
Leg Extension w/Adjustable Start	PSLE SE	\$4,201	20%	\$3,361
Leg Curl w/Adjustable Start	PSLC SE	\$3,868	20%	\$3,094
Horizontal Calf	PSHC SE	\$3,755	20%	\$3,004
TORSO				
Abdominal Crunch	PSABC SE	\$3,868	20%	\$3,094
Back Extension	PSBE SE	\$3,868	20%	\$3,094

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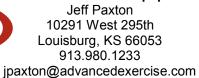
Signature Series Strength

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL Number	MSRP & Frt. Del. Install	Discount	KSC Contract Price
UPPER BODY				
Chest Press	FZCP	\$4,506	18%	\$3,695
Shoulder Press	FZSP	\$4,278	18%	\$3,508
Lateral Raise	FZLR	\$4,278	18%	\$3,508
Row/Rear Deltoid	FZRW	\$4,278	18%	\$3,508
Pulldown	FZPD	\$4,393	18%	\$3,602
Biceps Curl	FZBC	\$4,278	18%	\$3,508
Triceps Press	FZTP	\$4,165	18%	\$3,415
Signature Fly	FZPEC	\$4,278	18%	\$3,508
LOWER BODY		- A.S.		
Hip Abduction	FZHAB	\$4,165	18%	\$3,415
Hip Adduction	FZHAD	\$4,165	18%	\$3,415
Seated Leg Curl	FZSLC	\$4,733	18%	\$3,881
Seated Leg Press	FZSLP	\$6,550	18%	\$5,371
Leg Extension	FZLE	\$4,619	18%	\$3,788
Calf Extension	FZCE	\$4,165	18%	\$3,415
Glute	FZGL	\$4,278	18%	\$3,508
TORSO				
Abdominal	FZAB	\$4,278	18%	\$3,508
Torso Rotation	FZTR	\$4,506	18%	\$3,695
Back Extension	FZBE	\$4,393	18%	\$3,602

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Signature Series Benchs & Racks

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP & Frt. Del. Install	Discount	KSC Contract Price
Signature Leg Raise	SLR	\$1,199	15%	\$1,019
Signature Back Extension	SBWBE	\$972	15%	\$827
Signature Ab Crunch Bench	SABC	\$1,313	15%	\$1,116
Signature Smith Machine	SSM*	\$3,962	15%	\$3,368
Signature Arm Curl Bench	SAC	\$987	15%	\$839
Signature Chin/Dip/Leg Raise	SCDLR	\$1,442	15%	\$1,225
Signature Single Tier Dumbbell Rack	SDR1	\$737	15%	\$626
Signature Two Tier Dumbbell Rack	SDR2	\$964	15%	\$820
Signature Flat Bench	SFB	\$477	15%	\$405
Signature Olympic Bench Weight Storage	SOBWS	\$477	15%	\$405
Signature Olympic Flat Bench	SOFB	\$964	15%	\$820
Signature Olympic Weight Tree	SOWT	\$454	15%	\$386
Signature Utility Bench	SUB	\$510	15%	\$434
Signature Barbell Rack	SBBR	\$851	15%	\$723
Signature Handle Rack	SHR	\$737	15%	\$626
Signature Multi-Adjustable Bench	SMAB	\$1,101	15%	\$936
Signature Olympic Decline Bench	SODB	\$1,101	15%	\$936
Signature Olympic Incline Bench	SOIB	\$1,044	15%	\$887
Signature Olympic Military Bench	SOMB	\$1,442	15%	\$1,225
Signature Olympic Squat Rack	SOSR	\$1,555	15%	\$1,322
Signature Adjustable Decline/Abdominal Crunch	SADB	\$874	15%	\$743

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Advanced Exercise Equipment

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Signature Series Cable Motion Strength

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL Number	MSRP & Frt. Del. Install	Discount	KSC Contract Price
Cable Column (includes accessories)	CMCC	\$3,721	15%	\$3,163
Adjustable Cable Crossover	CMACO	\$4,846	15%	\$4,119
Fixed Cable Crossover	CMFCO	\$3,823	15%	\$3,250
Dual Adjustable Pulley (includes accessories)	CMDAP *	\$5,414	15%	\$4,601
Pulldown	CMPD	\$3,938	15%	\$3,347
Row	CMRW	\$3,938	15%	\$3,347
Chest Press	CMCP	\$3,823	15%	\$3,250
Shoulder Press	CMSP	\$3,823	15%	\$3,250

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Signature Series Cable Motion Strength

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL Number	MSRP & Frt. Del. Install	Discount	KSC Contract Price
PRODUCTS				
MJ4 - 4 Stack Tower	MJ4	\$1,134	15%	\$964
MJ8 - 8 Stack Tower	MJ8	\$2,042	15%	\$1,736
MJ12S - Stack Tower - Straight	MJ12S	\$1,135	15%	\$965
MJ12V - Stack Tower - V Shaped	MJ12V	\$2,951	15%	\$2,508
STATIONS				
No Station	MJBLANK			
MJBLANK Shroud Option	MJBLNKSHRD	\$228	15%	\$194
Triceps Pushdown	MJTP	\$1,652	15%	\$1,404
Lat Pulldown	MJLP	\$2,219	15%	\$1,887
Dual Pulley Pulldown	MJLPD	\$2,560	15%	\$2,176
Row	MJRW	\$2,219	15%	\$1,887
Dual Pulley Row	MJRWD	\$2,560	15%	\$2,176
Adjustable Pulley	MJAP	\$2,106	15%	\$1,790
Fixed Cable Crossover w/Outrigger	MJFCO	\$3,410	15%	\$2,899
Adjustable Cable Crossover w/Outrigger	MJACO	\$4,432	15%	\$3,767
Fixed Cable Crossover - connects towers	MJFXO	\$3,183	15%	\$2,705
Adjustable Cable Crossover - connects towers	MJAXO	\$4,204	15%	\$3,574
ACCESSORIES				
Multi-Jungle Handle Rack	MJHAR	\$430	15%	\$365

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Circuit Series Strength

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL Number	MSRP & Frt. Del. Install	Discount	KSC Contract Price
UPPER BODY				
SC Ab Crunch	TCAB-LF	\$2,773	15%	\$2,357
SC Biceps Curl	TCBC-LF	\$2,773	15%	\$2,357
SC Chest Press	TCCP-LF	\$2,773	15%	\$2,357
SC Seated Leg Curl	TCLC-LF	\$2,773	15%	\$2,357
SC Leg Extension	TCLE-LF	\$2,773	15%	\$2,357
SC Lat Pulldown	TCPD-LF	\$2,773	15%	\$2,357
SC Seated Row	TCRW-LF	\$2,773	15%	\$2,357
SC Squat	TCSL-LF	\$2,773	15%	\$2,357
SC Shoulder Press	TCSP-LF	\$2,773	15%	\$2,357
SC Triceps Press	TCTP-LC	\$2,773	15%	\$2,357
SC Ab Curl Bench	TCABB-LF	\$756	15%	\$643

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Jeff Paxton 10291 West 295th Louisburg, KS 66053 913.980.1233 jpaxton@advancedexercise.com





Optima Strength



Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL Number	MSRP & Frt. Del. Inst	Discount	KSC Contract Price
SINGLE STATION MACHINES				
Abdominal	OSAB	\$2,049	15%	\$1,742
Biceps Curl	OSBC	\$2,249	15%	\$1,912
Chest Press	OSCP	\$2,549	15%	\$2,167
Leg Curl	OSLC	\$2,449	15%	\$2,082
Leg Extension	OSLE	\$2,649	15%	\$2,252
Lat Pulldown	OSPD	\$2,749	15%	\$2,337
Seated Row	OSRW	\$2,549	15%	\$2,167
Shoulder Press	OSSP	\$2,749	15%	\$2,337
Tricpes Extension	OSTE	\$2,249	15%	\$1,912
Leg Press	OSLP	\$3,249	15%	\$2,762
BENCHES & RACKS				
Adjustable Bench	OSADJ	\$874	15%	\$743
3 Tier Dumbbell Rack	OSDB3	\$874	15%	\$743
Vertical D.Bell Rack	OSDBV	\$474	15%	\$403

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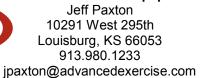
Fit Series

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP & Frt. Del. Install	Discount	KSC Contract Price
Fit 3 - 3-Stack Mult-Gym	FSF3	\$5,349	20%	\$4,279
Fit 1.0 CM Multi-Gym	FSFCM1	\$3,649	20%	\$2,919
Multi-Press	ESMP	\$2,549	20%	\$2,039
Lat Pulldown/Low Row	NO ESIRAL	\$2,249	20%	\$1,799
Leg Press/Calf Raise	FSLPC	\$2,649	20%	\$2,119
Leg Curl/Extension	FSLCE	\$2,549	20%	\$2,039
Biceps/Triceps	FSBT	\$2,249	20%	\$1,799
Pec Fly/Rear Delt	FSFLY	\$2,549	20%	\$2,039
Hip Abduction/Adduction	FSHAA	\$2,949	20%	\$2,359
Abdominal/Back Extension	FSABBA	\$2,749	20%	\$2,199
Smith Machine	FSSM	\$2,649	20%	\$2,119
Dual Adjustable Pulley	FSDAP	\$3,349	20%	\$2,679

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Fit Series Benches & Racks

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP & Frt. Del. Install	Discount	KSC Contract Price			
Benches & Racks							
Adjustable Bench	CSAJB	\$629	20%	\$503			
Flat Bench		Discor	ntinued				
Hexagon Dumbbell Rack		Discor	ntinued				
Saddle Dumbbell Rack		Discor	ntinued				
Vertical Dumbbell Rack	CSDBV	\$269	20%	\$215			
3 Tier Dumbbell Rack	CSDB3T	\$609	20%	\$487			
Olympic Plate Tree	CSPT	\$299	20%	\$239			
Adjustable Abdominal Bench	CSAAB	\$609	20%	\$487			
45 Degree Back Extension	CS45X	\$609	20%	\$487			
Vertical Knee Raise / Dip		Discor	ntinued				
Olympic Bench		Discontinued					
Olympic Incline Bench		Discontinued					
Power Rack	CSPR	\$1,179	20%	\$943			

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Hammer Strength Plate Load

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL Number	MSRP & Frt. Del. Install	Discount	KSC Contract Price
ISO-LATERAL UPPER BODY				
Iso-Lateral Bench Press (Horizontal)	ILBPH	\$2,220	8%	\$2,043
Iso-Lateral Bench Press (Vertical)	ILBPV	\$2,220	8%	\$2,043
Iso-Lateral Horizontal Bench Press	ILHBP	\$1,830	8%	\$1,684
Iso-Lateral Wide Chest	ILWC	\$2,220	8%	\$2,043
Iso-Lateral Wide Pulldown	ILWPD	\$2,220	8%	\$2,043
Iso-Lateral Incline Press (Horizontal)	ILIPH	\$2,220	8%	\$2,043
Iso-Lateral Decline Press	ILDCP	\$2,220	8%	\$2,043
Iso-Lateral Super Incline Press	ILFMP	\$2,220	8%	\$2,043
Iso-Lateral Shoulder Press	ILSP	\$2,276	8%	\$2,094
Iso-Lateral Chest/Back	ILCB	\$2,665	8%	\$2,452
Iso-Lateral Front Lat Pulldown	ILPD	\$2,220	8%	\$2,043
Iso-Lateral High Row	ILHR	\$2,220	8%	\$2,043
Iso-Lateral DY Row	ILDRW	\$2,276	8%	\$2,094
Iso-Lateral Low Row	ILLR	\$2,220	8%	\$2,043
Iso-Lateral Rowing	ILROW	\$1,997	8%	\$1,837
OTHER UPPER BODY		\$216	8%	\$199
Seated Bicep	PLBI	\$1,886	8%	\$1,735
Seated Dip	PLDIP	\$2,108	8%	\$1,939
Seated/Standing Shrug	PLSH	\$1,552	8%	\$1,428
Lateral Raise	PLLR	\$1,997	8%	\$1,837
Pullover	PLPO	\$2,443	8%	\$2,247
4-Way Neck	PL4W	\$1,441	8%	\$1,325
Gripper	PLGRIP	\$772	8%	\$710

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Hammer Strength Plate Load

Prices Effective 01/01/09

PRODUCT DESCRIPTION		MODEL Number	MSRP & Frt. Del. Install	Discount	KSC Contract Price
LOWER BODY & TORSO					
Abdomiunal / Oblique Crunch	New	PLAB	\$2,584	8%	\$2,377
V-Squat	I/d@an/	PLVSQ	\$3,223	8%	. ,
Linear Hack Press		PLLHP	\$3,000	8%	• ,
Leg Press		PLLP	\$2,777	8%	
Iso-Lateral Leg Press		ILLP	\$3,000	8%	1
Linear Leg Press		HSLLP	\$4,114	8%	
Iso-Lateral Leg Extension		ILLE	\$2,108	8%	. ,
Iso-Lateral Kneeling Leg Curl		ILKLC	\$2,332	8%	
Leg Extension		PLLE	\$1,997	8%	
Iso-Lateral Leg Curl		ILLC	\$1,997	8%	\$1,837
Seated Leg Curl		PLSLC	\$2,108	8%	\$1,939
Abductor		PLABD	\$2,665	8%	\$2,452
Adductor		PLADD	\$2,665	8%	\$2,452
Super Horizontal Calf		PLSHC	\$1,997	8%	\$1,837
Seated Calf Raise		PLCALF	\$1,328	8%	. ,
Tibia Dorsi Flexion		PLTIB	\$661	8%	\$608
Multi-Use	New				
Smith Machine	I/I/E/AA/	HSSM	\$4,018	8%	\$3,696
GROUND BASE					
Ground Base Jammer		GBJ	\$1,886	8%	\$1,735
Ground Base Squat Lunge		GBSL	\$1,441	8%	\$1,325
Ground Base Squat/High Pull		GBSHP	\$1,663	8%	
Ground Base Twist-Left		GBTL	\$1,886	8%	\$1,735
Ground Base Twist-Right		GBTR	\$1,886	8%	\$1,735
Ground Base Combo Incline		GBCI	\$1,997	8%	\$1,837
Ground Base Combo Decline		GBCD	\$2,220	8%	. ,
Ground Base Combo Twist		GBCT	\$2,108	8%	\$1,939

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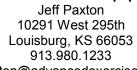
Hammer Strength Free Weight

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP & Frt. Del. Install	Discount	KSC Contract Price
BENCHES AND RACKS				
Barbell Rack	FWBAR	\$747	8%	\$688
Dumbbell Rack-Single Tier	FWDR1	\$636	8%	\$585
Dumbbell Rack-Double Tier	FWDR2	\$803	8%	\$739
Deluxe Weight Tree	FWDWT	\$447	8%	\$411
Multi-Adjustable Bench	FWMAB	\$970	8%	\$892
Adjustable Bench	FWADJ	\$747	8%	\$688
Decline Bench	FWDB	\$636	8%	\$585
Flat Bench	FWFB	\$391	8%	\$360
Utility Bench -75	FWUB75	\$468	8%	\$431
Arm Curl, Seated	FWAC	\$859	8%	\$790
Olympic Flat Bench	OFB	\$803	8%	\$739
Olympic Incline Bench	OIB	\$914	8%	\$841
Olympic Decline Bench	ODB	\$914	8%	\$841
Olympic Military Bench	OMB	\$1,081	8%	\$995
Olympic Power Rack (w/12 Weight Horns)	OPR	\$1,774	8%	\$1,632
Olympic Squat Rack (w/12 Weight Horns)	OSR	\$1,192	8%	\$1,097
Olympic Bench Weight Storage (4 Wt. Horns)	OBWS	\$357	8%	\$329
BW Back Extension	BWBE	\$859	8%	\$790
Glute/Ham Bench (Roller Pad)	BWGH	\$1,416	8%	\$1,303
Fixed Pad Glute/Ham New	BWGHF	\$1,352	8%	\$1,244
Chin/Dip/Leg Raise	BWCDL	\$1,192	8%	\$1,097
Bumper Plate Storage - SMALL	FWBPS	\$369	8%	\$340
Bumper Plate Storage - LARGE	FWBPL	\$392	8%	\$361

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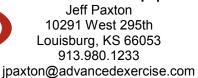
Hammer Strength Motion Technology Selectorized

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL Number	MSRP & Frt. Del. Install	Discount	KSC Contract Price
Motion Technology Selectorized				
MTS UPPER BODY				
MTS Chest Press	MTSCP	\$4,476	15%	\$3,805
MTS Incline Press	MTSIP	\$4,476	15%	\$3,805
MTS Decline Press	MTSDP	\$4,476	15%	\$3,805
MTS Shoulder Press	MTSSP	\$4,476	15%	\$3,805
MTS Row	MTSRW	\$4,476	15%	\$3,805
MTS High Row	MTSHR	\$4,476	15%	\$3,805
MTS Front Pulldown	MTSFP	\$4,476	15%	\$3,805
MTS Biceps Curl	MTSBC	\$4,248	15%	\$3,611
MTS Triceps Extension	MTSTE	\$4,248	15%	\$3,611
MTS LOWER BODY				
MTS V-Squat	MTSVS	\$5,725	15%	\$4,867
MTS Leg Extension	MTSLE	\$4,589	15%	\$3,901
MTS Kneeling Leg Curl	MTSKC	\$4,476	15%	\$3,805
MTS TORSO				
MTS Abdominal Crunch	MTSAB	\$4,363	15%	\$3,708

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Hammer Strength Heavy Duty Rack Systems

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP & Frt.	Discount	KSC Contract Price
	MODEL NOMBER	Del. Install	Discount	noo oomaaar maa
Heavy Duty Rack Systems - FALMOUTH	LIDLIDa	****	400/	\$4.050
Heavy Duty Half Rack - 8ft	HDHR8	\$2,113	12%	\$1,859
Heavy Duty Half Rack - 9ft	HDHR9	\$2,216	12%	\$1,950
Heavy Duty Multi Rack - 8ft	HDMR8	\$2,422	12%	\$2,131
Heavy Duty Multi Rack - 9ft	HDMR9	\$2,525	12%	\$2,222
Heavy Duty Power Rack - 8ft	HDPR8	\$2,628	12%	\$2,313
Heavy Duty Power Rack - 9ft	HDPR9	\$2,731	12%	\$2,403
Heavy Duty Combo Rack - 8ft	HDCR8	\$3,761	12%	\$3,310
Heavy Duty Combo Rack - 9ft	HDCR9	\$3,864	12%	\$3,400
Heavy Duty Adjustable Bench	HDADJ	\$1,021	12%	\$898
ACCESSORIES				
Heavy Duty Spotter Rack (1 Pair)	HDSP	\$235	12%	\$207
Upper Band Pegs (1 Pair)	HDUBP	\$153	12%	\$135
6' x 8' Platform - NO Insert	HD6X8 *	\$1,774	12%	\$1,561
For use w/HDHR & HDCR (1/side of HDCR) - Insert w/6'x8' Platform*	HDSI6X8 *	\$2,452	12%	\$2,158
For use with HDPR & HDMR - Insert with 6' x 8' Platform*	HDMI6X8*	\$2,585	12%	\$2,275
OHD Platform Ramp	HDRAMP *	\$127	12%	\$112
Reversible Bar Supports for HDPR & HDMR	HDRBS	\$287	12%	\$253
Heavy Duty Technique Trays	HDTT	\$795	12%	\$700
Heavy Duty Reverse Technique Trays	HDRTT	\$814	12%	\$716
Dip Attachment for HDHR & HDCR	HDDIP	\$268	12%	\$236
Reverse Dip Attachment for HDPR & HDMR	HDRDIP	\$268	12%	\$236
FEATURE UPGRADES				
Top Band Pegs (1 Pair)		\$153	12%	\$135
HDCR 4 Position Pull-up Upgrade (Per station)		\$153	12%	\$135
Power Rack Rear Pull-up Station		\$77	12%	\$68

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Hammer Strength Training Vests

Prices Effective 01/01/09

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP & Frt. Del. Install	Discount	KSC Contract Price
Hammer Strength Training Vest Size XS (Chest sizes 29-31)	HSTV-0029-02	\$394	30%	\$276
Hammer Strength Training Vest Size S (Chest sizes 32-34)	HSTV-0032-02	\$394	30%	\$276
Hammer Strength Training Vest Size M (Chest sizes 36-37)	HSTV-0035-02	\$394	30%	\$276
Hammer Strength Training Vest Size L (Chest sizes 38-40)	HSTV-0038-02	\$394	30%	\$276
Hammer Strength Training Vest Size XL (Chest sizes 41-43)	HSTV-0041-02	\$394	30%	\$276
Hammer Strength Training Vest Size XXL (Chest sizes 44-46)	HSTV-0044-02	\$394	30%	\$276
Hammer Strength Training Vest Size XXXL (Chest sizes 47-49)	HSTV-0047-02	\$394	30%	\$276

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Line #	MODEL NUMBER	PRODUCT DESCRIPTION	MSF	RP & Frt. Del. Inst	Discount	KS	C Contract Price
	Bars						
	TOZ-47B	International style EZ curl bar - black.	\$	93.92	20%	\$	75.13
2	AOB-2000B	The original "Texas Powerbar". International 7', 28mm dia., 1500lb., statical test competition power bar. 4" center deep diamond knurling.	\$	306.00	20%	\$	244.80
ι	Jrethan Grip Pla	ate					
3	GO-45U	Urethane encased Olympic "Inter-locking" Grip plate.	\$	147.75	20%	\$	118.20
4	GO-35U	Urethane encased Olympic "Inter-locking" Grip plate.	\$	114.92	20%	\$	91.93
5	GO-25U	Urethane encased Olympic "Inter-locking" Grip plate.	\$	82.08	20%	\$	65.67
6	GO-10U	Urethane encased Olympic "Inter-locking" Grip plate.	\$	32.83	20%	\$	26.27
7	GO-05U	Urethane encased Olympic "Inter-locking" Grip plate.	\$	16.42	20%	\$	13.13
8	GO-025U	Urethane encased Olympic "Inter-locking" Grip plate.	\$	8.22	20%	\$	6.5
_		* Custom Logo's available for additional charge					
	Rubber Grip Pla		Τ	107.05	000/	Φ.	05.0
	GO-45R	Rubber encased Olympic "Inter-locking" Grip plate.	\$	107.25	20%	\$	85.8
	GO-35R	Rubber encased Olympic "Inter-locking" Grip plate.	\$	83.42	20%	\$	66.7
11	GO-25R	Rubber encased Olympic "Inter-locking" Grip plate.	\$	59.75	20%		47.8
12	GO-10R	Rubber encased Olympic "Inter-locking" Grip plate.	\$	23.83	20%		19.0
	GO-05R GO-025R	Rubber encased Olympic "Inter-locking" Grip plate.	\$	11.92	20%	\$	9.5
	Cast Iron Machi	Rubber encased Olympic "Inter-locking" Grip plate.	\$	5.97	20%	Ф	4.7
	GO-45R	High grade machined Olympic "Inter-locking" Grip plate.	Ισ	72.50	20%	Φ	E0.0
		0 0 11	\$	73.50		,	58.8
	GO-35R	High grade machined Olympic "Inter-locking" Grip plate.	\$	57.17	20%	\$	45.7
	GO-25R	High grade machined Olympic "Inter-locking" Grip plate.	\$	40.83	20%	\$	32.6
8	GO-10R	High grade machined Olympic "Inter-locking" Grip plate.	\$	16.33	20%	\$	13.0
19	GO-05R	High grade machined Olympic "Inter-locking" Grip plate.	\$	8.17	20%	\$	6.5
20	GO-025R	High grade machined Olympic "Inter-locking" Grip plate.	\$	4.08	20%	\$	3.2
7	roy Urethane S	olid Dumbbell					
	TSD-5-50U	Troy TSD 5-50 Urethane Dumbbell Set (5 lb. Increments)	\$	2,715.00	20%	\$	2,172.0
22	TSD-55-100U	Troy TSD 55-100 Urethane Dumbbell Set (5 lb. Increments)	\$	5,715.00	20%	\$	4,572.0
	TSD-105U	Troy TSD Solid Urethane Dumbbell (pair)	\$	723.00	20%	\$	578.4
	TSD-110U	Troy TSD Solid Urethane Dumbbell (pair)	\$	741.00	20%	\$	592.8
25	TSD-115U	Troy TSD Solid Urethane Dumbbell (pair)	\$	759.00	20%	\$	607.2
26	TSD-120U	Troy TSD Solid Urethane Dumbbell (pair)	\$	777.00	20%	\$	621.6
27	TSD-125U	Troy TSD Solid Urethane Dumbbell (pair)	\$	795.00	20%	\$	636.0
28	TSD-130U	Troy TSD Solid Urethane Dumbbell (pair)	\$	813.00	20%	\$	650.4
29	TSD-0135U	Troy TSD Solid Urethane Dumbbell (pair)	\$	831.00	20%	\$	664.8
30	TSD-140U	Troy TSD Solid Urethane Dumbbell (pair)	\$	849.00	20%	\$	679.2
31	TSD-145U	Troy TSD Solid Urethane Dumbbell (pair)	\$	867.00	20%	\$	693.6
32	TSD-150U	Troy TSD Solid Urethane Dumbbell (pair)	\$	885.00	20%	\$	708.0
_		* Custom Logo's available for additional charge					
	roy Rubber So		Τ	4 005 00	000/	_	1 000 0
	TSD-5-50R	Troy TSD 5-50 Rubber Dumbbell Set (5 lb. Increments)	\$	1,365.83	20%		1,092.6
	TSD-55-100R	Troy TSD 55-100 Rubber Dumbbell Set (5 lb. Increments)	\$	3,616.67	20%	\$	2,893.3
7	roy Fixed Barb	ell Set Urethane					
35	TZB-20-110U	Round Urethane encased curl barbell with hard chrome steel bar. 20-110 pound set in 10 lb increments.	\$	2,817.75	20%	\$	2,254.2
36	TSB-20-110U	Round Urethane encased straight barbell with hard chrome steel bar. 20 110 pound set in 10 lb increments.)· \$	2,817.75	20%	\$	2,254.2
		* Custom Logo's available for additional charge	1				
7	l Troy Fixed Barb						
		12 sided rubber encased solid straight barbell with hard chrome steel	1.				
27	TSB-20-110R	bar. 20-110 set in 10lb increments	\$	1,995.00	20%	\$	1,596.0
31							

Advanced Exercise Equipment



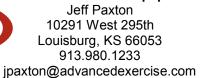




First Degree, LeMond, Power Plate

PRODUCT DESCRIPTION	MODEL NUMBER	MSRP + FD & Install	KSC Discount	KSC Contract Price
XrSize, LLC				
First Degree Evolution Series E-216 Fluid Rower	E-216	\$1,849	30%	\$1,294.30
First Degree Evolution Series E-316 Fluid Rower	E-316	\$2,149	30%	\$1,504.30
First Degree Evolution Series E-520 Fluid Rower	E-520	\$2,449	30%	\$1,714.30
First Degree Evolution Series E720 Fluid Cycle	E-720	\$3,149	30%	\$2,204.30
First Degree Evolution Series E-920 Upper Body Ergometer	E-920	\$3,024	30%	\$2,116.80
LeMond RevMaster				
Sport	15700	\$1,270	25%	\$952.50
Pro	15300	\$1,570	25%	\$1,177.50
Power Plate				
Power Plate My 5	My5	\$4,850	10%	\$4,365.00
Pro 5	Pro5	\$9,600	10%	\$8,640.00
Pro5 Airdaptive	Pro5 AIRdaptive	\$10,850	10%	\$9,765.00

Advanced Exercise Equipment



ADVANCEDEZECOM



Supplemental Coverage Service Plan

COMMERCIAL PERFORMANCE

Exercise Protect—Supplemental Coverage Plan, is backed through Advanced Exercise Equipment —As part of an optional warranty solution to the customer.

The Exercise Protect Plan gives the customer a total warranty coverage of 3 years parts and labor. This supplemental coverage plan picks up where the original manufactures warranty ends.

The service is performed by trained and certified technicians on-site.





PROGRAM HIGHLIGHTS:

Extended Coverage

The Plan provides an extension of the Manufacturers' warranty coverage for a total of 3-years parts, and 3-years on-site labor. This plan picks-up where the normal manufacturer's warranty ends (*).

Parts & Labor

Plan pays 100% of parts and labor costs on covered claims. No hidden deductibles.

- (*) Parts Not Covered Under EPP Plan:
 - Deck
 - □ Belt
 - Normal Wear & Tear Items
 - Abuse
 - Cosmetic Items
 - Upholstery

On-Site Service

Repair service is provided by a trained and certified Technician

Guaranteed Buy Back Program

Advanced Exercise Equipment guaranties, 25% of the original invoiced price of each insured piece of equipment. At the end of the 3-year contract—trade-in rights apply. (*Product must be in good working condition at the time of trade-in*), applied as trade-in on a new equipment purchase for like-products.



For more information, contact your Sales Rep